Welcome to qualitymatters!

In this issue, you'll find a summary of the recent series of articles describing the Kaizen approach and related quality improvement (QI) initiatives, information about our current website drawings, and an announcement for an upcoming National Network of Public Health Institutes (NNPHI) webinar. We also have some new QI resources to share from our partners, including the Public Health Foundation's (PHF's) new oral health driver diagram, an e-learning opportunity for instructional designers, a new scholarship opportunity from the National Association of County and City Health Officials (NACCHO) to attend a Mobilizing for Action through Planning and Partnerships (MAPP) training, and a new article from the National Institute for Children's Health Quality (NICHQ) regarding the rewards of extended project partners. We've also got another NICHQ QI quiz at the end of this issue! You can always visit www.phqix.org and connect with us on Twitter, Facebook, and LinkedIn for more news and updates!

Would you like to submit something for possible distribution in a future PHQIX newsletter? Let us know at contact@phqix.org.

- The PHQIX Team

News and Updates

Community of Practice for Public Health Improvement (COPPHI) Kaizen Event Program and Articles

PHQIX recently launched a series of four articles authored by Expert Panel member Chris Bujak and his business partner Pam Vecellio, of Continual Impact LLC, that describe the Kaizen approach. Click on the following links to read each article in the series.

1. Would you like to have more speed, involvement, and results for your improvement projects?
2. Who are your customers? How can you better satisfy their expectations?
3. The heart, mind, soul, and muscle of your health department: your people!
4. How do you remove the waste in your work process? How do you provide your services in less time with greater quality?

These articles also highlighted 10 newly published QI initiatives from the COPPHI Kaizen Event Program. Check them out if you haven't already!
1. Hangin' on a Call Lookin' for a Live Body - El Dorado County Health and Human Services Agency
2. Environmental Health Child Care Facility Inspection Process: What to Expect When You're Inspected - Washington County Public Health Division
3. Client Feedback Process - Clackamas County Public Health Division
4. Increasing ASQ-3 Child Developmental Screenings: Quantity and Validity - Fond du Lac County Health Department
5. Death Certificate Filing - DeKalb County Board of Health
6. Tazewell County Health Department Food Inspection Process - Tazewell County Health Department
7. Processing Low-Priority Chlamydia and Gonorrhea Reports - Chicago Department of Public Health
8. Increasing Purchasing Process Efficiencies - Florida Department of Health in Seminole County
10. T-Drive Alive-Organizing a Shared Network - Three Rivers District Health Department

Upcoming Events

Fall Website Drawings!

In case you missed it, we recently launched TWO website drawings! Submit a new QI initiative by January 15, 2015, for a chance to win one of three scholarships to the NNPHI Open Forum for QI in Public Health on March 19-20, 2015, in San Antonio, Texas. You must register on PHQIX to submit a QI initiative. By submitting your QI initiative on PHQIX, you will receive many benefits, including an American Medical Association-style citation on the PHQIX site that you and others can reference. Your initiative can help inform similar initiatives being conducted by other PHQIX community members and contribute to the evolving science of public health QI. You will also receive excellent feedback from Expert Panel members. Click here to learn more about how to submit a QI initiative, and click here to submit yours. E-mail us at contact@phqix.org if you have any questions or concerns.

If you aren't able to submit a new QI initiative, don't fret! Simply comment on a QI initiative or Community Forum post by November 14, 2014, for a chance to win one of TEN $35 Visa gift cards. That's right—we'll randomly select TEN winners in our next drawing, so you've got a great chance to win!

NNPHI Public Health Improvement Webinar: Kentucky's Accreditation and QI Support from Within

The Kentucky Health Department Association has long supported public health accreditation and QI. As part of a strategic planning retreat in 2010, the Accreditation Coordinators Workgroup was established. Since then, the workgroup has met regularly to provide support, training, and other communication to Kentucky health departments. With help from the workgroup, six Kentucky health departments have achieved Public Health Accreditation Board accreditation status, and several more departments are in the process of attaining it.

Webinar participants will find out more about what low-resource, shared-responsibility activities and efforts the workgroup members took to support each other. Join Accreditation Coordinators Workgroup members Alan Kalos from the Northern Kentucky Health Department...
and April Harris from the Three Rivers District Health Department on **Monday, November 24, 2014**, from 2:00 to 3:00 p.m. ET for this webinar.

Register here—space is limited. The first 250 participants will be able to join the live webinar. This webinar will be recorded and made available at www.nnphi.org.

## Featured Resources

### PHF Seeks Opportunities to Pilot New Oral Health Driver Diagram

In September 2013, the Office of Disease Prevention and Health Promotion in the U.S. Department of Health and Human Services funded PHF to develop the [Population Health Driver Diagram to Increase Use of Oral Health Care](https://www.nnphi.org). When working with public health and health care groups in a community, this tool can be used as a framework to help align strategies to increase use of oral health care and to address other common health challenges.

Do you have ideas about how the driver diagram can be used in your community? PHF is interested in hearing feedback from those working in the field about the driver diagram and ways it may be used in practice. Read more about this initiative in the PHF Pulse blog, and leave a comment to share your thoughts.

### E-Learning Opportunity Available for Instructional Designers and Distance-Learning Specialists

The Centers for Disease Control and Prevention (CDC), in partnership with PHF, invite distance-learning educators responsible for developing online training products to apply to participate in the third installment of the E-Learning Institute. Running from February through June 2015, this program will equip participants with practical skills and promising practices to create quality online training products with the guidance of mentors from CDC. Professionals from state, local, territorial, and international health departments who are responsible for developing online training products are encouraged to apply. Participants will create an e-learning product based on the knowledge and skills gained throughout the program and will present their product at a final showcase. Space is limited, so apply today to be considered for this exceptional learning opportunity. Applications will be accepted through November 3, 2014. Learn more about dates, requirements, and application instructions for the program at phf.org.

### MAPP Training Scholarship Launched

MAPP is excited to offer scholarships to a training in January. MAPP trainings cover all six phases of the community health improvement planning process and incorporate principles of health equity, accreditation preparation, and effective evaluation. If you are interested in learning the basics (or getting a refresher), consider applying to attend the training for free!

To qualify for a MAPP training scholarship, applicants must be from a local, state, tribal, or territorial health department OR a Health Resources and Services Administration (HRSA)-
funded grantee or health center. The scholarship covers the MAPP training registration fee ($1,500 for NACCHO members, $2,000 for nonmember health departments, and $3,000 for all others) and does NOT include travel and lodging. Scholarship recipients will be responsible for travel, lodging, and all other travel-related expenses. NACCHO staff will evaluate and score all applications based on need and content.

**Deadline:** All Oakland, California, MAPP training scholarship applications are due by 5:00 p.m. ET on Friday, October 31, 2014. For questions, please e-mail mapp@naccho.org.

Apply [here](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1118921109968&format=html&print=true). Note that you must be logged in to apply.

**QI Tip: Are You Reaping the Rewards of Extended Project Partners?**

Once you have a four- to eight-person QI project team and you’re moving along in your efforts, consider cultivating some extended partners. Extended partners are individuals or organizations you recruit to help you in your cause. They tend to be excited about your project goal but will not be as immersed in the work as your teammates are. Click [here](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1118921109968&format=html&print=true) to read more about the rewards of extended partnerships.

**Think You're a QI Expert?**

Test your knowledge about Plan, Do, Study, Act cycles in NICHQ's October [QI quiz](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1118921109968&format=html&print=true)!

**QUALITY IMPROVEMENT TOGETHER**

**CONNECT WITH US!**