The Point
Marketing Survey

This is an anonymous survey, which means you cannot be identified by your answers. However, you do not need to answer questions you are uncomfortable answering.

1. What month is it?  ____________________________________________________________________________

2. Which Point clinic location are you visiting today?
   - Tobias  
   - Spartanburg Main

3. What is your age?
   - 17 years or younger
   - 18 years old
   - 19 years old
   - 20 - 24 years old
   - 25 years or older

4. Are you a new patient at The Point?
   - Yes  
   - No

5. How did you make your appointment?
   - Online/by email  
   - Phone

6. Please circle (or check) the top reasons you chose to come here today:
   - Staff are friendly
   - TV/Wii
   - Convenient Hours
   - Convenient Location
   - I feel comfortable here
   - I like the atmosphere
   - Other (please specify): ____________________________________________

7. Please indicate your school enrollment status below.
   - Student in high school
   - Not enrolled in school
   - College student, please specify: _______________________________________
   - Other, please specify: _____________________________________________

   Questions continue on back
8. How did you hear about *The Point*? *Select all that apply.*

- [ ] Regina from The Point
- [ ] College campus, list college: ________________________________
- [ ] Community Event, please specify: ____________________________
- [ ] Community organization, please specify: ______________________
- [ ] Friend or classmate
- [ ] Family member
- [ ] Radio
- [ ] scdhec.gov
- [ ] CarolinaTeenHealth.com
- [ ] You Tube
- [ ] Website, please specify: ________________________________
- [ ] Main Health Department
- [ ] Other, please specify: ________________________________