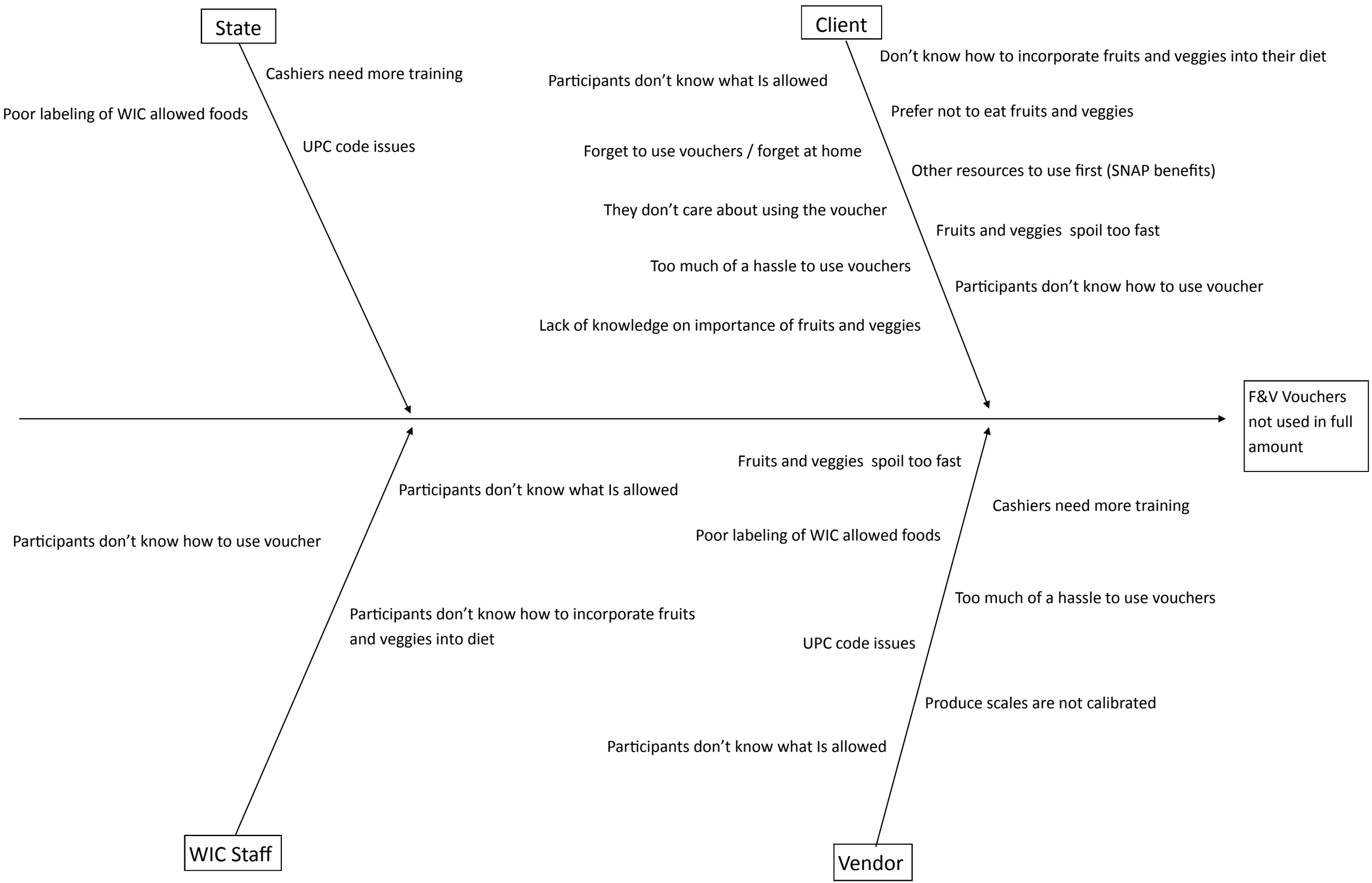
State
Cashiers need more training
Poor labeling of WIC allowed foods
UPC code issues
Client
Don’t know how to incorporate fruits and veggies into their diet
Participants don’t know what Is allowed
Prefer not to eat fruits and veggies
Forget to use vouchers / forget at home
Other resources to use first (SNAP benefits)
They don’t care about using the voucher
Fruits and veggies spoil too fast
Too much of a hassle to use vouchers
Participants don’t know how to use voucher
Lack of knowledge on importance of fruits and veggies
F&V Vouchers not used in full amount
Fruits and veggies spoil too fast
Participants don’t know what Is allowed
Cashiers need more training
Poor labeling of WIC allowed foods
Participants don’t know how to use voucher
Too much of a hassle to use vouchers
Participants don’t know how to incorporate fruits and veggies into diet
UPC code issues
Produce scales are not calibrated
Participants don’t know what Is allowed
WIC Staff
Vendor