McLean County Wellness Coalition Meeting – June 2013

Communication
- Develop Clear communication plan
- Increase marketing efforts/awareness
- Update website/keep current
- Social media
- Meeting notes on website
- Annual Report
- Recognize successes
- Open forum or blog on website
- Get out in community more-street team

Structure/Engagement
- Team building at meetings/event
- Clarify structure & roles
- Clarify how to be engaged/be involved
- Establish interdependency between subcommittees
- Connect and Align Subcommittees/better communication
- See out funding opportunities

Membership/Recruitment
- Seek out new organizations/members
- Involve student organizations
- Other partnership development
- Celebrate successes of organizations-stamp of approval from MCWC
- Get out in community more-street team

Goals/Objectives
Big theme-Develop measurable goals!
- Focus on:
  - Consider all wellness areas
  - Focus on entire family
  - PSE focus should continue
  - Policy tracking sheets to KNOW we are making progress
  - Get out in community more-street team