Hurricane Preparedness
Rapid Cycle PDSA

**Change Concept**
#1 & #3

Release information
day by day to
encourage return
visitors

**Act resulting from each Rapid Cycle**

1. Information will be accessible all at once
2. Information needs to be easy to find
3. Information needs to be locally relevant
4. Learnings applied to future info releases

**Cycle 1**
Made all info available

**Cycle 2**
Created homepage banner

**Cycle 3**
Made content locally relevant

**Cycle 4**
Made info available banner locally

1. Information will be accessible all at once
2. Information needs to be easy to find
3. Information needs to be locally relevant
4. Learnings applied to future info releases
Multiple Ramps

Hurricane Preparedness

Environmental Health

Front page dynamic

Emergency Preparedness