Perceived Strengths
- OU/Schools
- Community Partnerships/working together
- Parks/ Free family events
- New Hospitals (Moore/Norman)
- Moore/Norman has strong city structure
- Active community
- Culturally Diverse
- Lots of resources

Perceived Weaknesses
- Low-income housing
- Access to healthy foods
- Public Transportation
- Lack of After-School Programs
- Lack of high-quality daycares
- Lack of Non-Profit headquarters in Norman
- Lack of physical activity options
- Shelter crisis
- Decrease in doctor’s accepting Medicaid
- Lack of Counseling services/Closing of substance abuse center
- Lack of prevention education
- Population acceptance of alcohol & substance abuse
- Services for women over 59

Themes Emerging from Assessment
- The community has a lot of resources and community partners, but could work better on the coordination and non-duplication of efforts
- Communities within the county have a strong structure and leadership

Summary
This assessment resulted in a strong understanding of community issues and concerns, perceptions about quality of life, and a map of our community assets within our county. The overall responses to the Community Themes and Strengths assessment included:

Strengths
- Abundance of Health/Education resources and potential partnerships
- Active and culturally diverse communities within the county
- County population continues to flourish as one of the 10 best counties in Oklahoma for overall health
**Weakness**
- Lack of sidewalks, parks, and walking trails contribute to physical inactivity within the county
- Unequal distribution of resources between the county seat and communities within the county
- Insufficient opportunities for quality child care
- Inadequate mental health services available for county needs
- Insufficient prevention education resources for communities within the county

**Opportunities**
- Local communities implementing master plans to implement physical activity resources, and land usage for health related businesses
- Community partnerships collaborating to work more efficiently at providing needs of the County
- Education/Transportation services improving to ensure economic and cultural growth of the county

**Threats**
- Inadequate access and number to health food venues (i.e. whole food stores, fresh fruit/vegetable outlets, healthy choice restaurants)
- Abundance of Fast Food restaurant chains within the county
- Increased class sizes k-12th grade contribute to the decreased education capacity within the communities of the county