# Parent Involvement

# Enhanced Nutrition, Physical Activity, & Activity Lessons

# Environmental Change

Fun

Need for variety

Boredom

Fund, easy, simple, important

Parents are very busy running from activity to activity

Unhealthy after school snacks

Healthy activities not reinforced at home

Sedentary behavior

Use all senses

Parents receiving adequate info & education

Hands on to retain

Fun healthy behavior

QI Opportunities for CATCH Kids Club

Reduce the number of overweight & obese children ages 5-12 through CATCH after school program

Boring

Competing interests

Doesn’t capture attention

Not user friendly

High staff turnover

Need to see results to make a difference.

Don’t see results.

Needs to be simple.

Is too complex

Needs to economical due to low funding

# Enhanced Website & Communication

# Partner Relationship & Performance